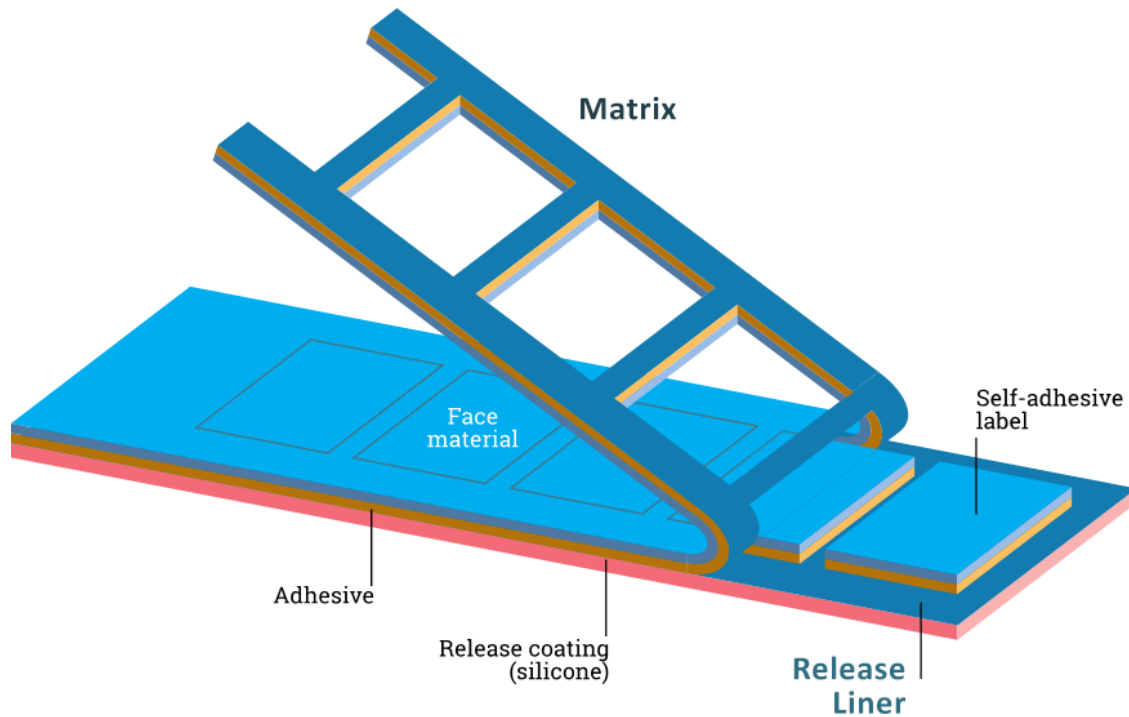


CELAB:

An industry initiative to build a Circular Economy for self-adhesive Label materials in Europe

(part of the wider global initiative by the self-adhesive label industry)

Release liner and matrix are valuable industrial material that can be recycled or repurposed



CELAB is a collaboration of the whole self-adhesive label value chain to allow stakeholders to collect and recycle their used **release liner** and **matrix** material.

Image courtesy of The Label Academy

Vision, Target and Strategic Objectives



Vision

Create a self-adhesive label industry which is increasingly circular by offering solutions and providing education to enable liner and matrix recycling.

Target

For >75% of the used release liner and matrix material to follow a circular business model by 2025.

Strategic Objectives



Develop cost-effective solutions, with the objective of continuing to work towards the most environmentally favourable options.

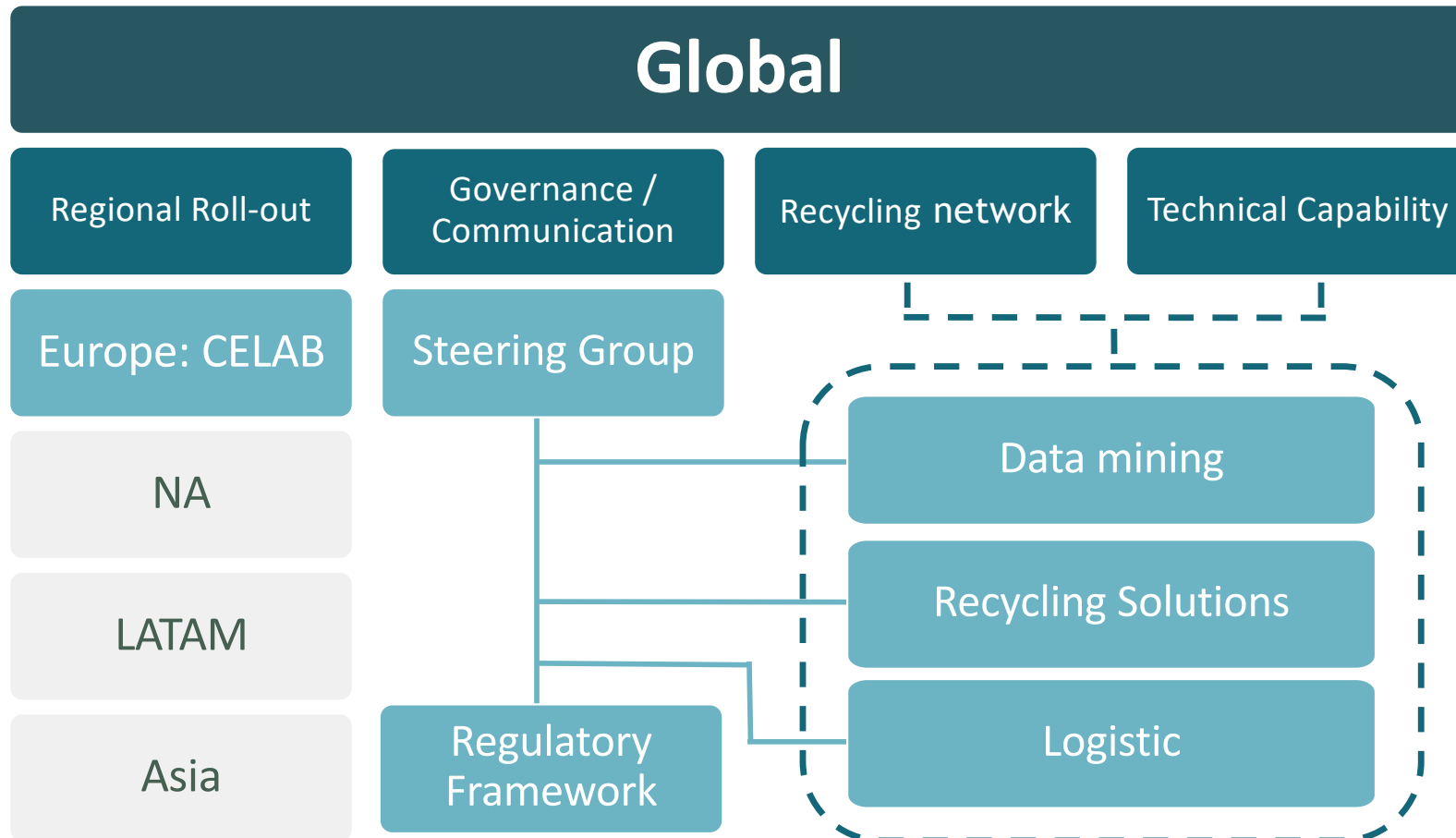


Establish representative self-adhesive label value chain organization to drive progress aligned to legislative and customer requirements and timing.



Utilize the value chain to build scale and collectively advance recycling solutions for the label printer (matrix) and for the end user (liner).

CELAB is the European leg of a Global project



The CELAB collaborators



19 companies have already confirmed their participation to the CELAB project



Founding members



Members



The rest of the supply chain will be approached in Q4 '20

* FINAT acts as the legal entity of the initiative

The CELAB timeline



Achieved so far (Feb - June 2020)



Deliverables (2025)



01.	Define project : scope, deliverables, priorities	Data mining	Geographical “heat mapping” of material usage to optimise logistics and to measure progress on the recycling target
02.	Identify stakeholders	Recycling solutions	Identifying, proving, and supporting the development of sustainable end markets for repurposed / recycled liner and matrix materials
03.	Issue Governance Agreement Proposal	Logistic	Connecting with the European transportation and recycling sector to develop and optimise collection systems for liner and matrix
04.	Kick-off meeting (March 3rd)	Legal Framework	To monitor and advocate the development of regulations and guidelines that support the development of a sustainable business model for recycling in Europe
05.	Kick-off Workstream: Workstream Teams formed		

Interested?



Contact us!



Ophélie Gourdou - Cairn Consulting
ophelie.gourdou@cairn-consulting.com



Jules Lejeune - FINAT
managing.director@finat.com



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